



**EVOLUTION  
DOG TRAINING**

Our Cause is Four Paws!  
Louisville, Kentucky

**P.O. Box 16220**

Louisville KY 40256  
502-517-7669

website::

[www.evolutiondogtrainer.com](http://www.evolutiondogtrainer.com)

Email

[info@evolutiondogtrainer.com](mailto:info@evolutiondogtrainer.com)



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### Rally Class Contract

- Any dog signing up for Rally must have had a previous beginner obedience training. (Ex. Sit, down, stay, heel, recall, etc.)

### Client & Dog Information

|                               |                |
|-------------------------------|----------------|
| Guardian's Name (& pronouns): | Referred By:   |
| Home Phone:                   | Work Phone:    |
| Cell Phone:                   | Email:         |
| Address:                      |                |
| Dog's Name/ ID:               | Breed/Age/Sex: |
| Dog's Name/ID:                | Breed/Age/Sex: |

### Emergency & Health Information

|                                   |         |
|-----------------------------------|---------|
| Emergency Contact:                | Phones: |
| Vet Office/ Vet's Name:           | Phone:  |
| Dog's Recent Vaccination History: |         |



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Dog's Food, Treats, Dietary Restrictions, etc.:

**Known Behavioral Issues**

Known Behavioral Issues:

Known Bite History:

**Description of Services**

Name of Class:

Date/Time:

Class Fee: \$159.00

Rally Class

tax included



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## Liability Waiver & Policies

*1. Evolution Dog Training, LLC will endeavor to create as safe an environment as possible for the training of my dog and will offer only sound, safe, and responsible training and training instructions. However, to the extent that Evolution Dog Training, LLC is insured for any unintentional or negligent errors, omissions, or incorrect assertions Evolution Dog Training, LLC will be responsible for any such acts or omissions, but only to the extent of such insurance. I have been told by Evolution Dog Training, LLC and understand the inherent risks of owning a dog, including but not limited to the risk of dog bites to myself or others, and consequently I am and will remain responsible for the actions of my dog at all times, and I hereby agree to indemnify, release, and hold harmless*



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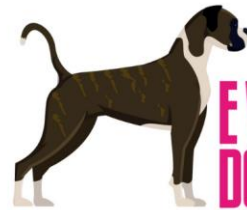
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*Evolution Dog Training, LLC of any and all claims, whether made by myself or any third party. of injury, expense, costs, or damages caused by my dog.*

*I understand that the recommendation of any other product or service is not a guarantee of my satisfaction with that product or service.*

*I hereby agree to abide by the rules and policies of Evolution Dog Training, LLC training classes as set forth in this contract. I understand that attendance of dog training classes is not without risk to myself, members of my family, guests who may attend, or to my dog. In consideration of, and as inducement to the acceptance of my application for training membership in this training class, I hereby agree to indemnify, release, and hold harmless Evolution Dog Training, LLC its officers, directors, instructors, agents, employees and/or representatives of any and all claims made by myself or any member of my family, or accompanying guests of mine, or any other third party, of injury, expense, costs or damages to myself, my dog or any handler sponsored by me both in class and out of class. In addition, I agree that I will defend and indemnify Evolution Dog Training, LLC for any injury, expense, costs or damages to any dog handlers or dogs, whether sponsored by me or not, or to third parties arising out of my own actions or the actions of my dog.*

*I have read the above- stated provisions and, agree to accept those responsibilities. Initial:*

*This contract, together with language expressly incorporated into it in writing, is the full and complete agreement between me and Evolution Dog Training, LLC A complete and accurate copy of this contract is as valid as the original. This contract is made valid by in-person signatures, electronically signed signatures, or upon receipt of a signed, scanned copy by email. Initial:*



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**2. Service Policy:**

Initial:

**3. Payment Policy:** *Due the 24-48 hours before the first day of class in-full. Payment Plans may be available on a case by case basis.*

Initial:

**4. Cancellation Policy:** *If you do a no-call no-show twice you may be asked to leave that particular group of class and return when its best to fit in your time schedule. We will be understanding try to keep you caught up in classes. We understand that life happens.*

Initial:

**5. Safety Policy:** *We want to promote a safe and fun environment. Please help in doing so by:*

- 1. Keep your dog on leash at all times (unless we are doing recalls).*
- 2. Do not let your dog go visit other dogs unsupervised*
- 3. If you get frustrated with your dog, take a deep breath and take a break. Do NOT kick, hit, or punch your dog. We will not tolerate abuse and you will be asked to leave immediately if seen doing so w/out a refund.*

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**6. Class Rules:**

- 1. Please be on time**
- 2. Please pick up after your dog (if this becomes a problem, I will have to charge a waste fee)**
- 3. No refunds after the first night of class**
- 4. There only needs to be one handler with the dog inside the training ring. You can switch when we take a bathroom break.**
- 5. Class fees are due 48 hours before the 1st night of class in order to hold your spot in the class. We are limiting our classes to 4-5 students.**

Initial:

This contract is validated by the signatures below in total and as approval for future services without additional written authorization.

|  |  |  |  |
|--|--|--|--|
|  |  |  |  |
|--|--|--|--|

Guardian's Name

Date

Trainer & Title

Date

**Yes!** I would love to receive training tips and service updates via your newsletter.



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### Photo & Video Release

I, \_\_\_\_\_ (print name), grant permission to Evolution Dog Training, LLC, the irrevocable right to use my photograph(s), likeness and voice, including via video, and those of my dog(s) and of any minor children of mine who may have been photographed or recorded, for the following:

Instructional purposes solely with me, members of my family or household, or other persons who regularly handle my dog, such as other dog care professionals hired by me, or other service professionals hired by me (such as nannies, housekeepers, and the like). *Initial:* [redacted]

Instructional purposes for other clients or students of Evolution Dog Training, LLC, including one-on-one sessions, group classes, web seminars, in-person presentations, etc. *Initial:* [redacted]

Marketing purposes for Evolution Dog Training, LLC such as but not limited use on Evolution Dog Training's website, social media channels, webinars, in-person presentations, email newsletters, and print materials.

*Initial:* [redacted]



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I hereby release Evolution Dog Training, LLC and its legal representatives and assigns from all claims and liability relating to said photograph(s), video(s), likeness and voice, indicated by my initials above.

Signature:

Date:

\_\_\_\_\_  
 I acknowledge that I am over the age of 18





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## Policies

### Payment

Payment is due 48 hours prior to the start of class/lesson.

### Cancellations

We ask that you give us a 48 hr notice if you have to cancel a lesson or not come to group training. This is due to limited availability on our calendar, travel schedule and many other factors. You can cancel by phone, text, or email ([info@evolutiondogtrainer.com](mailto:info@evolutiondogtrainer.com), or [ellasha@evolutiondogtrainer.com](mailto:ellasha@evolutiondogtrainer.com)). If you cancel before the 48 hr notice we will work with you and try to reschedule your lesson or get you caught up with the rest of the class. We reserve the right to cancel your lesson/class at anytime due to medical, travel or any unforeseen situations.

### No Show

Your appointment is very important to us. However, we understand that unexpected situations may occur. Any cancellation or reschedule that is made prior to 48 hours of the lesson/class will be considered and No Show and you will forfeit that lesson/class. We will try to work with you. If you make cancellation or reschedule prior to 48 hrs we will reschedule you to a time that is more convenient to you.

### Refund

When you sign up for this program, you are holding a spot on our calendar to provide the best service possible to you. We hope you'll take advantage of our time together, but if you do not, we unfortunately cannot provide a refund. We will work with you to the best of our ability to accommodate schedules to ensure you get the most out of this program. To encourage commitment to training, refunds are not offered. In the unfortunate circumstance that your dog passes away, previously unused, paid training sessions will graciously be refunded.



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## Compliance Policy

All Evolution Dog Training clients are expected to comply with the following policy:

1. Attend our scheduled appointments in a timely manner and fully prepared to participate.
2. All recommendations must be followed as intended. Written handouts will be provided as supplemental material to facilitate learning and document recommendations for future reference.
3. Clients are to follow the instructions that are given by the trainer. Any deviation of the training techniques discussed can and will change the expected results of the training techniques discussed can and will change the expected results of the training. If you resort to methods which are not condoned by the trainer, your lessons may be forfeited based on the trainer's judgement.
4. The use of any training tools that have not been explicitly recommended by your trainer will lead to the immediate termination of the program.

## Confidentiality

I understand that I will gathering a large amount of information from you. You can rest assured that I will not share your information with a 3rd Party without your permission to do so.

## Weather

All services will be rendered as scheduled outside of severe or inclement weather. Inclement weather means that it is not safe for the trainer to drive or its not safe weather for the dog to train. I will contact you as soon as possible if I have to cancel because of the weather.



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### Health

Ellasha sometimes has to cancel due to health. She has suffered from Lupus since 2011. It is pretty much under control for the current moment but she does have flares. She will reschedule the class/lesson as soon as she possibly can.

### Safety

When we arrive to your house please have you dog on a leash. This is safety for me and your dog. Also please do NOT feed the dog before I come to train. Feed the dog after I leave. We want him/her to be hungry for the training treats.

### Disclosure

Please let me know if you are working with any other pet care services. Pet care services include: dog sitter, dog trainer, dog walker, grooming, doggy day care, or dog trainers. If it is a dog trainer and we are teaching two different types of methods I will ask you to choose who you want to work with because we would only be confusing the dog training it two different ways.

Your signature below indicates that you have read and agree with all of Evolution Dog Training's policies.

X\_\_\_\_\_

Date:\_\_\_\_\_



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## Rally Information Sheet

### Training Address:

### Class Rules:

1. Please be on time
2. Please pick up after your dog (if this becomes a problem, I will have to charge a waste fee)
3. No refunds after first night of class
4. There only needs to be one handler with the dog inside training ring. You can switch when we take bathroom break.
5. Class fees are due before the 1st night of class in order to hold your spot in the class. We are limiting our classes to 4-5 students.

### Missed Class Policy:

You can miss a total of two classes with notice. You must call or text or email instructor to let them know you will not be attending class. You will have the opportunity to make up the class in a private lesson, for a fee of \$25, so you are not behind.

### Payment: TO BE PAID BEFORE FIRST NIGHT OF CLASS

We Accept:      PayPal, Venmo, Check

PayPal= [payment@evolutiondogtrainer.com](mailto:payment@evolutiondogtrainer.com) please put in notes Rally Class and start date of class.

For regular credit card purchase please go to [www.evolutiondogtrainer.com/appointment-scheduler](http://www.evolutiondogtrainer.com/appointment-scheduler) Rally Class and add to your cart and then go to checkout.

Refund Policy: No Refunds. (except in extenuating circumstances, instructor will make decision).



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## Rally Group Class Equipment List

The first part of our first class will be classroom, **a notebook or note pad and pen to take notes** (do not worry there's not a test LOL).

Do Not Feed your dog before Class. We want him/her hungry for treats and they will pay more attention to you.

**3ft, 4ft, or 6ft leash.** Material does not matter.

**Poop bags.** I have a plethora of bags in my van so if you forget your just ask me for one. Everyone is expected to clean up after their dog. If this becomes a problem, I will have to add a inconvenience fee.

**Favorite Toy.** We will be testing drive during this first class to see if your dogs like treats or toys better to work with.

**Treats & Treat bags.** The treats need to be different from the treats you give at home. I use hot dogs; you can slice them up and they are the perfect treat. Or string cheese, or Bil-Jac treats (can be found at any Petsmart or Feeder's Supply).

**Flat Collar.** We like to start bottom of the collar spectrum and work our way up. If your dog is medium size and up, we will most likely suggest a prong collar, so you have control. Every case is different, and we will not know until we see you and your dog. So, we will start with a regular flat collar.

And lastly **Please bring proof of Vaccinations** (the ones we are worried about is Rabies and Bordatella Vaccines). Unless you have sent it back with the packet.

Can't wait to see everyone!!!



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## New Client Welcome Info Packet

### Introduction

Welcome to working with Evolution Dog Training! I look forward to getting to know you and your dog on your path to reaching your training goals. This packet will give you an overview of what to expect while working with me. I realize that this may be your first time working with a professional dog trainer so in this packet you'll learn about what you can expect from me, what I'll expect from you, and how to prepare for the next steps so we can begin working together.

### How Dog Training Programs Work

Over the next few weeks we'll work together as a team to improve or change your dog's behavior. Based on your dog's prior history, your family's situation, and the dog's daily environment, I'll work with you to create a training plan that can be implemented quickly and effectively.

During our lessons, I'll observe and explain your dog's behavior. I'll then demonstrate and instruct you on how to implement some safe training techniques to change your dog's behavior. You'll learn about the science behind the behavior and the training techniques.

### What You Can Expect from Your Dog Trainer

#### Communication

I value timely communication and promise to respond quickly to your questions and feedback. You will also be invited to join my exclusive client-only Facebook group.



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I will communicate primarily through text/email so keep an eye out for notes, handouts, and reminders in your inbox. Please feel free to reach out through email or phone if you have questions.

All my clients deserve my full attention when I am working with them in person so please keep in mind that my availability to answer phone calls or respond to voicemails immediately is limited. I will respond to your voicemails and emails as quickly as my schedule allows.

Thank you in advance for your understanding.

### Preparing for Lessons

**WHEN?** – If you are taking private lessons, we will meet at a cadence that suites your schedule and the goals we've set out to reach. I strongly recommend that we hold in person lessons once a week or every other week depending on your schedule and urgency of reaching your goals.

If you are taking group classes, the group will meet once a week for 6 consecutive weeks for approximately one hour. Please arrive a few minutes early to settle in and help your dog get acclimated to the environment.

**WHO?** – During lessons of any sort please be prepared to have all immediate family members attend. Everyone's participation, support, and execution will be critical to reach your training goals.

**WHERE?** – Private lessons will be held where your dog primarily needs to improve his or her behavior. This can be in your home, local park, or other familiar environment. If you are enrolled in group classes. The location will be included in the confirmation email that is sent out before each lesson.

### What to Bring With You To Lessons or Classes

Please make sure you have the following handy for every lesson:

- At least 100 mini-M&M sized pieces of your dog's favorite treats
- One or two of your dog's favorite toys
- A 6ft leash for your dog



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- A pen and notepad
- Poop bags in the case that we are meeting outside of your home

### List of Reinforcers Your Dog May Enjoy Training With

Every dog has different preferences so we will work together to determine which rewards will work in which situations for the best results. These are some common rewards you may want to consider.

- Hard treats (kibble, etc.)
- Soft treats (Cheese sticks, freeze-dried chicken, bagged training treats, etc.)
- Toys (Balls, stuffed toys, Kongs, nylabones, etc.)
- Touch (Ear scratches, belly rubs, etc.)
- Verbal praise

### What to Expect During Lessons or Classes

During lessons I will be actively engaged in teaching you how to train your dog. I will provide step-by-step instructions as well as demonstrate the training exercises. You will be expected to practice during the lesson with light critiquing from me and then continue practicing in between lessons.

I will provide a handout during each lesson that outlines observations, training tasks to practice, and a brief explanation about the training exercises.

### Honesty

I will always be upfront about my observations, expectations, and what is and isn't working. We'll discuss progress on a regular basis so you understand what results can be expected and how your dog is progressing.

### Strategic Recommendations

As a professional dog trainer, I keep up with the latest research and news in the industry. My recommendations will always consider your best interests as well as your dog's best interests on the path to reaching your dog training goals. Following the recommendations I provide will help to ensure success in reaching those training





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goals. Failing to follow the specific instructions I provide will reduce your and your dog's likelihood of reaching those training goals.

### Confidentiality

I understand that I'll be gather a large amount of information about your family and your dog. You can rest assured that this information will be held in confidence. I will never share your information without your knowledge and approval.

### How to Get the Most Out of Our Time Working Together

5 tips to help you get the most out of these dog training lessons:

1. Please come prepared for your lessons.
2. Follow my specific training recommendations. Any deviations whether intentional or unintentional could stagnate or negate training progress.
3. Be honest about how you feel about the training techniques and recommendations.
4. Be honest to me about how you'll be able to follow through or not follow through with the training recommendations.
5. Do the homework that's assigned and train your dog when the trainer isn't present. Progress cannot be made without your participation.

I hope this welcome packet has helped you better understand how we'll work together to help your dog reach his or her training goals. Remember that I'm here for you, your dog, and your family and that I truly want you to be successful. If you ever have any questions or concerns, please reach out.

I look forward to working with you!

Ellasha Ferriell, Owner and Head Dog Trainer  
[Ellasha@evolutiondogtrainer.com](mailto:Ellasha@evolutiondogtrainer.com) (502) 517-7669 call or text



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